



University of Hawai'i at Mānoa
College of Tropical Agriculture & Human Resources

**Courtyard at King
Kamehameha's
Kona Beach Hotel***

75-5660 Palani Road, Kailua-Kona, Hawaii

Thursday, June 7, 2012

9 am -4:30 pm

*Registration & trade show set up
starts at 8 am*

Registration and lunch are FREE.

RSVP is required by May 31, 2012.
A waitlist will be started once our
maximum quota is reached.

Please call Perci at 887-6183 to
reserve your lunch and seat.

Managing Ag Risk Through Education

Understanding Risk Issues for Kona Coffee Producers

- Understand and mitigate agricultural risk- UHM CTAHR
- Prepare for the 4 D's-UHM CTAHR
- High Risk Areas for Kona producers
- Coffee Berry Borer (CBB) updates from USDA
- CBB updates from UHM-CTAHR
- Applicability of Crop Insurance to CBB & How to file a claim?
- Grower Panel Discussion about crop insurance
- Reimbursement Transportation Cost Program for farms-
USDA FSA
- Hawaii County's Ag Programs – County R&D
- Marketing, Value Adding and Ag Tourism – Univ. of AZ
- Trade show with agricultural chemical companies,
agricultural government agencies (HDoA, FSA, NRCS), and
various CTAHR extension programs (Sustainable and Organic
Agriculture, Bee program, etc)

LEARN ABOUT THE 5 RISK FACTORS IN AGRICULTURE

- PRODUCTION RISK
- FINANCIAL RISK
- LABOR/HUMAN RISK
- MARKET RISK
- LEGAL/INSTITUTIONAL RISK



Helping Farmers Grow
www.ctahr.hawaii.edu/life

*Courtyard at King Kamehameha's Kona Beach Hotel is the former King Kamehameha Hotel located at the bottom of Palani Road, right next to Kailua Pier.

Open to everyone without regard to race, age, sex, color or disability. Educational activities are accessible for individuals with disabilities. For information or to request an auxiliary aid or service (e.g., sign language interpreter, designated parking, or materials in alternate format), contact Didi @ 938-1719 seven days before the training, activity, or event.



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