

15th ANNUAL
 Holualoa Village
Coffee & Art
STROLL

SATURDAY NOVEMBER 2, 2013 / 9am ~ 3pm

Welcome to our 15th annual "Coffee & Art Stroll", hosted by the Holualoa Village Assn. and the Kona Coffee Farmers Assn. We are proud to help celebrate the 43rd annual Kona Coffee Cultural Festival, the longest running food festival in Hawai'i.

Every shop in the Village will be hosting a different Kona coffee farm. Due to the popularity and growth of this event some larger shops will host two coffee farms. There is a waiting list to participant in this event every year. Please fill out the application form below and return it by October 7th to be included.

You should include the following in your display during the 9 am until 3 pm event...

1. If you are not situated on a lanai or in a shop... a maximum of a 12' umbrella over your table, or 10'x10' pop-up tent is allowed. (It can get warm or we may have light showers) It is important that you stay within these specifications, as we plan space usage carefully and showing up with an oversized display can cause unnecessary stress on you, your host shop and other vendors.
2. A sign or banner with your name and logo that can be displayed over or behind your draped display table.
3. An Extension Cord(s). Check with your location for available power and water to brew fresh coffee.

Questions? Mary Lou, Event Chair Ph 329-4035 Email: marylou@cuppakona.com
 Entry Deadline: Monday, October 7, 2013 Mail to: **HVA, PO Box 100, Holualoa, HI 96725**

4. Literature about your operation - from a simple sheet with your name and phone contact numbers, to color brochures. Photos of your farm and operation also helps visitors feel they are truly supporting a working local farm.
5. Retail products - your coffee, logo items and other products from YOUR farm. No non-coffee products or crafts from other sources please.
6. And, of course, lots of fresh brewed coffee and sample cups so our visitors can enjoy your special brew - and smiling representatives to tell the folks about your hand-crafted Kona Coffee.
7. Don't forget a trash can and bags so you can take your opala with you at the end of the day. We appreciate your kokua in keeping our village clean.



We'll begin set-ups in front of the village shops, or on their lanais, about 8 am for a 9 am start. After you're set-up there will be parking at the Holualoa Inn upper driveway. All cars & trucks off the street by 9am please! There will be additional visitor parking at the Holualoa School, Imin Center and lot next to the Library.

We'll be promoting the "Coffee & Art Stroll" in West Hawaii Today and on local radio stations the week of the event.

The Holualoa Village Coffee & Art Stroll Welcomes you!



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 (Please Print)

Your Coffee Farm: _____
 Your Mailing Address: _____
 Town: _____, Hawai'i Zip: _____
 Email: _____ Phone: _____
 Web site: _____
 Contact: _____

Information at the left will also be on our free Program that will be distributed throughout the event. So please print clearly!

Your Village display location same as last year? Yes _____ No, need a location _____

HVA Donation Included... \$25 \$50 Other \$ *Mahalo!*

Your donations are very appreciated and go to help pay for advertising, supplies, etc. Please make check to: HVA